

## **Better Office Products Announces Merger Deal with Innovative Art**

**Tuesday May 6, 2008**

### **-Companies to Relocate in Canoga Park-**

Canoga Park, Ca.—Better Office Products announced today that it had successfully completed a merger with several divisions of Innovative Art, a San Raphael, Ca. company. The divisions merged include: Classic and Licensed Wall Décor, Wall Calendars and Activity products. The combined organization will operate under the banner of Better Office Products while marketing product under both the Better Office Products and Innovative Art brands.

“Better Office Products, for over 20 years has been the industry leader in Poly Office Supplies and in the course of business has created many of the products that have become the basics of the office and back to school business. The merger of the Innovative Art group adds both state of the art design systems and a wealth of creative talent. In addition it brings with it significant footprints in new product categories both within and extending from our existing account base.” said Ron Pelleg, President of Better Office Products.

“We could not have found a better partner. Innovative Art, which is renowned for its application of various styles of art and licensed characters to multiple decorative applications, will greatly benefit from this new relationship. The Better Office Products overseas office, its operating systems and its broad distribution network will make this a smooth and successful transaction” stated Michael Bianco, President of Innovative Art.

Better Office Products expects to centralize Innovative Art staff and move into its new expanded Chatsworth headquarters within the next two months.